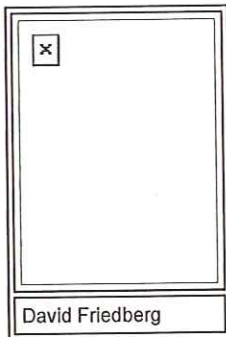


Baltimore's Tremonts name new v.p. of sales and marketing

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H&MM Week In Review

Hotel & Motel
MANAGEMENT
Week in Review



Baltimore, MD (December 8, 2006) – Baltimore's Tremonts, All Suite Hotels and Meeting Space, welcomes David Friedberg as their new Vice President of Sales and Marketing. Joining the Tremont staff on November 27th, 2006, the management and staff are delighted to have such an experienced and accomplished hospitality expert as part of their professional team.

David Friedberg, a 26-year veteran of the hospitality industry, has led sales efforts in five star hotels such as the Waldorf Astoria in New York City, and in hotel chains such as Hilton, Sheraton and Marriott. The bulk of his career has been spent with Marriott, where he was Director of Sales Strategy and Support for Marriott Internationals Lodging Sales Division. Mr. Friedberg provided strategic direction for sales leaders throughout the company network. He also was Director of Sales Training and Recognition Programs in Marriott's Senior Living Division While at Marriott, and he founded The Marriott Toastmasters and created The Golden Circle. A recognition program based on individuals exceeding specific goals, The Golden Circle became so popular that the program has been integrated into every Marriott worldwide.

"It is an incredible opportunity to be working in such an amazing facility; The Tremont Grand. I look forward to implementing many new and innovative programs to help grow the Tremont brand," comments new Vice President, David Friedberg.

In addition to his vast professional experience at Marriott, Mr. Friedberg also started Make It Happen Enterprises in 2005. Through Make It Happen, he works as a consultant, speaker and trainer for individuals and companies. Lending his expertise in the areas of leadership, sales and marketing, platform speaking and live perspective, David Friedberg has built a reputation of being charismatic, passionate and reliable. The Baltimore's Tremonts is elated to have such a dynamic and talented professional as the newest member of their qualified team.

Tremont properties:

Tremont Grand

Opened in the fall of 2005, the Tremont Grand has undergone an extensive renovation from its original purpose as the Grand Lodge of Maryland's Masonic Order. The majestic building successfully integrates state-of-the-art technology with 19th Century architectural elegance. With five floors and over 45,000 square feet of meeting and reception space, the Tremont Grand is intent on becoming Baltimore's premier site for business and social events.

Tremont Plaza Hotel

The Tremont Plaza Hotel, Baltimore's largest full-service, all-suite hotel, is located minutes away from the Inner Harbor and Charles Street. Its convenient city center location situates the Plaza in the heart of the city's business, cultural, historic, entertainment and shopping districts. The

Tremonts have built a skywalk connecting the Plaza to the soon-to-debut Tremont Grand meeting and banquet facility.

Tremont Park Hotel

Baltimore's first all suite hotel, the Tremont Park Hotel, offers affordable luxury in a quiet setting. The 58 suite hotel, just steps off of Historic Charles Street, is located in Baltimore's historic and business districts, and is within walking distance to the Inner Harbor, the Baltimore Convention Center and the theater and restaurant districts.